



# FONTSCHMIEDE

Designer-Fonts for Print and Web

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Font:

**Journal 74**



**Journal 74**, a retro font family, was designed in the style of characteristic typefaces like American Typewriter, Bookman, Cooper Black and several more.

# Kitchen Sink

**The Journal for the busy Housewife**

№ 43

Nov 2012

**Report:**

**Hamburgers may contain traces of meat**

Read more on p. 17

**This month's interview:**

**How Jim, Jack and Johnny helped me to go through this...**

**Study:**

**Vegetables do feel pain and anger**

Read more on p. 42

# Journal 74

Regular

Font-Design: © 2012 Frank Baranowski



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24 Punkt

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ @1234567890  
abcdefghijklmnopqrstuvwxyz

20 Punkt

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz

16 Punkt

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz

14 Punkt

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz

10 Punkt

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz

8 Punkt

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz

7 Punkt

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz

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# Journal 74

Bold

Font-Design: © 2012 Frank Baranowski



24 Punkt

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ @1234567890  
abcdefghijklmnopqrstuvwxyz**

20 Punkt

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuv  
wxyz**

16 Punkt

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz**

14 Punkt

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz**

10 Punkt

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz**

8 Punkt

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz**

7 Punkt

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
@1234567890 abcdefghijklmnopqrstuvwxyz**

The  
Royal Life  
of  
Kings  
&  
Queens

or  
The Art  
of Pure  
Boredom

Glyph Chart  
**Journal 74 Regular**

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Optional characters, ligatures and composites can be automatically created via OpenType features (see page 9)

à d, h, k, k, k, m, n, t, u, z, ß  
 G, G, K, K, K, N, N, N, Q, R, R, Z, Z

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 tt fft ft fft ftb ffb ftf ffb  
 N<sup>o</sup>

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 Ž ž Ž ž Ž ž  
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 ù ú û ü ũ ū ū ū ū  
 ź ź ź ź ź ź

A B C D E F G H I J K L M N  
 O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z ß

Œ ff fi fl ffi ffl @ © ® ™ a o \*

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 ą ą ą ü ù ú û ũ ū ū ū ū ū ū ū  
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Glyph Chart  
Journal 74 Bold

Optional characters, ligatures and composites can be automatically created via OpenType features (see page 9)

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tttft ft fff ftff ftffft  
Ń

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ķ ķ ķ ŋ ŋ ŋ ŋ ŋ ŋ ŋ ŋ  
ù ú û ü ũ ū ŭ ŭ ŭ ŭ  
ź ź ź ź ź ź

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n  
o p q r s t u v w x y z ß  
Œ ff fi fl ffi ffl @ © ® ™ ª º \*  
. , - : ; \_ ' , ' „ ... ” ”  
! ? ‹ ‘ › « “ » { / } ¡ ¢  
[ \ ] # § - | - } † ‡  
- + < = > ± ≤ ÷ ≥ ≈ ∞ ≠ × ¬  
ƒ Δ ◊ ∂ π Π √ Σ μ °  
\$ ¢ € £ ¥ • § ¶  
1 2 3 4 5 6 7 8 9 0 ½ ¼ ¾  
% 0 1 2 3 4 5 6 7 8 9 /  
‰ 0 1 2 3 4 5 6 7 8 9

Ä À Á Â Ã Ä Å Æ Ç Ç Ç Ç Ç  
Ď Ď È É Ê Ë Ì Í Î Ĵ Ĵ Ĵ Ĵ Ĵ  
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Ł Ł Ł Ł Ł Ń Ń Ń Ń Ń Ń Ń Ń Ń Ń  
Ø Ò Ó Ô Õ Ö Ö Ö Ö Ö Ö Ö Ö Ö Ö  
Û Ü Ú Û Ü Ü Ü Ü Ü Ü Ü Ü Ü Ü  
Ž Ž Ž Æ œ Þ

ä à á â ã ä å ā ă ą đ đ ħ ħ  
đ đ è é ê ë ě ě ě ě ě ě ě ě  
ħ ħ ĭ ì í î ï ĩ ĩ ĩ ĩ ĩ ĩ ĩ ĩ  
ķ ł ł ł ł ł ŋ ŋ ŋ ŋ ŋ ŋ ŋ ŋ ŋ ŋ  
ô õ ø ö ö ö ő ő ő ő ő ő ő ő ő ő  
ţ ţ ţ ü ù ú û ũ ū ŭ ŭ ŭ ŭ ŭ ŭ  
ÿ ý ŷ ž ź ź æ œ ő þ

# Jacob Grimm

**FRUCHT**, f. fructus, ein schon früh aus dem latein entnommenes wort, ahd. mhd. alts. fruht, fries. frucht, nl. vrucht, wahrscheinlich weil es so oft in biblischen bezügen wiederkehrt. die Gothen behielten das heimische akran (1, 173. 3, 24) und nicht nur für die frucht des baums, sondern auch des leibs (akran quþaus); die Angelsachsen västm (ahd. wahsamo, wahsamo vgl. altn. âvöktr), das noch engl. lange fort-dauerte, bis es endlich dem romanischen fruit wich. nicht anders sind das isl. fruktr, schwed. frukt, dän. frugt erst späteren ursprungs. den Slaven blieb ihr plod, den Lithauern ihr vaisus, den Letten ihr auglis unverdrängt. \*

\* »Mit diesem worte sollte Jacob Grimm seine feder von dem werke leider für immer niederlegen.«  
(Weigand)

Jacob und Wilhelm Grimm begannen im Jahre 1838 mit der Arbeit am Deutschen Wörterbuch. Nach 25 Jahren fortgesetzter Arbeit starb Jacob Grimm am 20. September 1863 bei der Überarbeitung des Artikel »Frucht«. Sein jüngerer Bruder war bereits vier Jahre zuvor gestorben.

Das Deutsche Wörterbuch wurde im Jahre 1961, nach 123 Jahren, beendet und gilt heute als »das größte und umfassendste Wörterbuch zur deutschen Sprache seit dem 16. Jahrhundert«.



# Journal 74

OpenType features

Font-Design: © 2012 Frank Baranowski



OpenType feature: **Swashes** (in combination with **Ligatures\***)

Kurt shuffled

Kur**t** shuffled

Rick fit a lift

Rock**t** fit a lift

Quick Byzanz

Quick**t** Byzanz

OpenType feature: **Set 1**, optional drop characters

Kakerlak No Gonz Maß

Kaker**l**ak No Gonz Maß

OpenType feature: **Set 2**, optional long versions

Kakerlak No Gonz

Kaker**l**ak No Gonz

OpenType feature: **Set 3**, more optional swashes

Kakerlak No Gonz

Kaker**l**ak**t** No Gonz

OpenType feature: **Contextual Swash** (avoids visual conflicts of word endings followed by comma or semicolon)

Raft or Raft,

Ra**f**t or Ra**f**t,

Fez and Fez, ok is ok;

Fe**z** and Fe**z**, o**k** is o**k**;

OpenType feature: **Capitals** (additional spacing of uppercases and interpunction)

CAPITAL SPACING;

CAPITAL SPACING;

OpenType feature: **Fractions\*\***

1 2½ 45/89

OpenType feature: **Ordinal glyphs**

2<sup>a</sup> 4<sup>o</sup> 2<sup>a</sup> 4<sup>o</sup>

OpenType feature: **Discretionary Ligatures**

No ...

N<sup>o</sup> ...

The OpenType features create automatically these optional glyphs; there is no need to select manually.

\* Ligatures consider language-specific combinations in Netherlands and Turkish

\*\* Manual replacement recommended.



**In the early 70s,** magazines and advertising began to produce a certain typographic artwork, bursting at the seams of usual column-fixed layouts, and showing a kind of loose feeling.

**Supported** by typefaces that denied strictly geometric shapes and provided taller lowercases, which kindly forced different designs, expressive and gentle layouts became very popular.

**Journal 74** wants to revive the spirit of "letting-go" or «laissez-faire» to enable individual and smooth typographic artwork.

# Boots

**Where do you wanna march today?**

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[ N° 1865 ] \* March 9th 2012

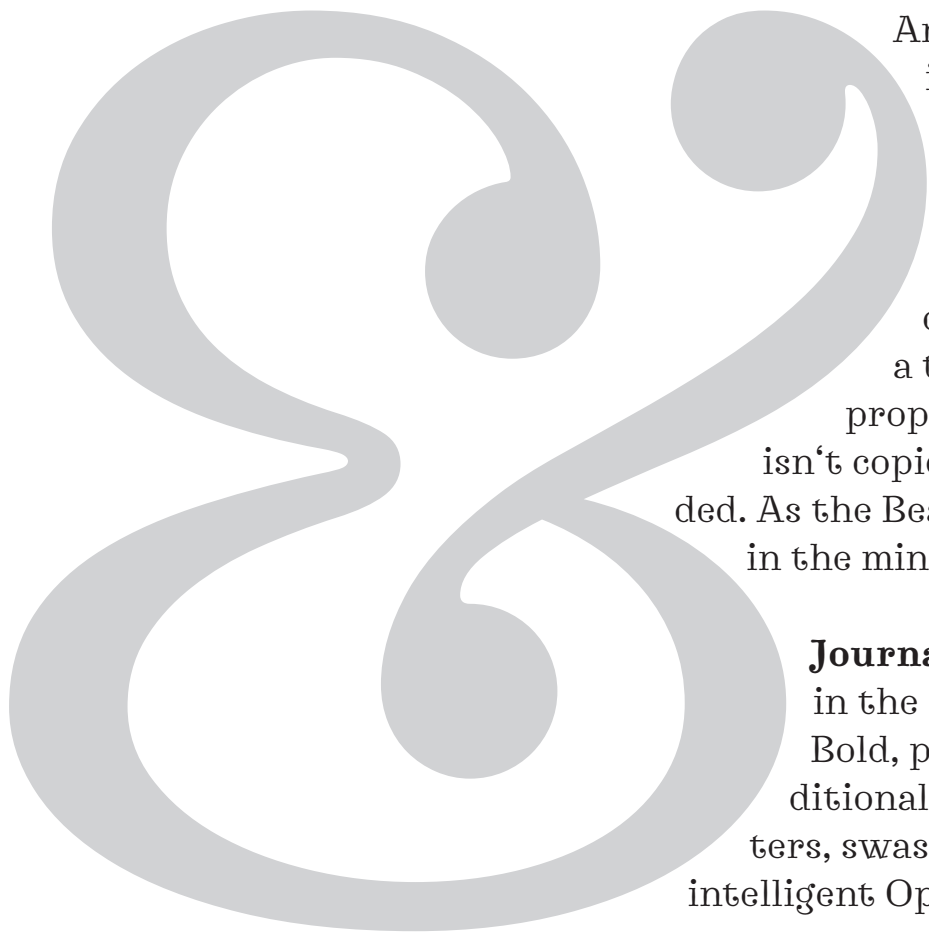
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# Edmund

## A Butler's Tale

by  
Gertrud Perkins

**Read all about** the most boring life a gentle citizen had to lead as a servant of the Prince Regent whose pea-sized, twisted brain had no further intention but to have no further intention and who kept himself exhaustingly busy by effortlessly trying to put his trousers on for a long, long time...



Anyway, **Journal 74** is not based on historical research but on the memory of how early 70s typefaces took effect. As I think, a typeface works properly when its design isn't copied but rather intended. As the Beatles said: "It's all in the mind, y'know?"

**Journal 74**, a font family in the styles Regular and Bold, provides a lot of additional optional characters, swashes, ligatures and intelligent OpenType features.

**Head  
&  
Shoulders**  
*The Sharper Edge of Revolution*  
**Nº 9** »French Memories, pt. 2«

JOURNAL 74

Cardiff

United Kingdom

Stuttgart

Greenwich

Konstanz

New Zealand

Grenada

Rotterdam

New York

Sheffield



TasX  
Formen  
supers  
bgy